



Tokyo **Test** Fest

November 2025

Full day onsite, Tokyo.

Call for Partners

Tokyo Test Fest is a premier international Software Quality Assurance & Test conference hosted in Japan. It is crafted to provide a platform where both Japanese and English-speaking people can meet with international keynote speakers, learn, make connections and most importantly have fun!



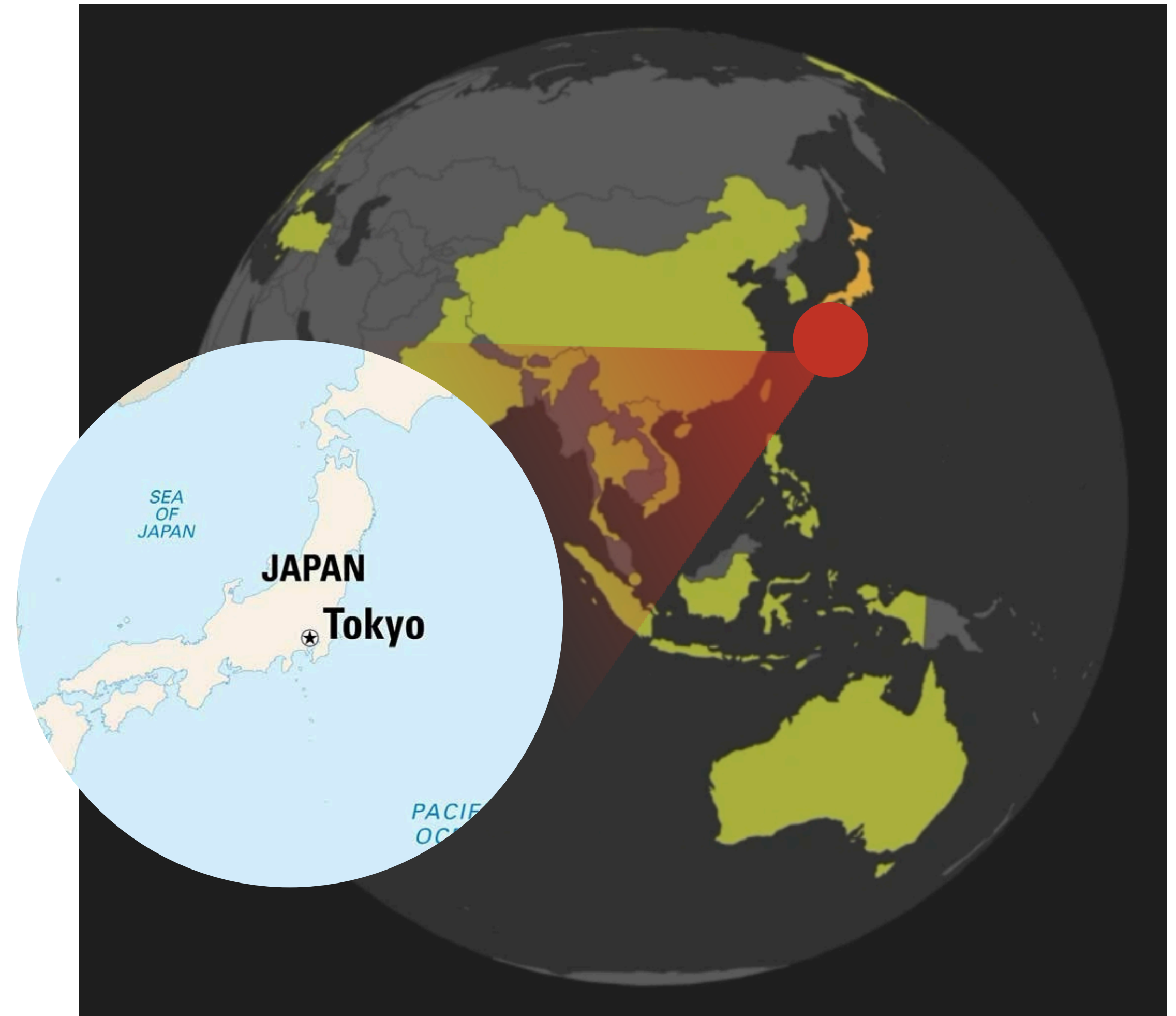
Mission & Expected Numbers

The mission of the conference is to enhance the software landscape in Japan and strengthen its integration with the global tech community by providing a platform for both seasoned experts and budding enthusiasts.

At TTF 2024, we had nearly

200 attendees

from all around the world and we expect **more** in 2025!



How TTF 2024 went

[TTF 2024 Photos Link](#)
[Highlight Video Link](#)



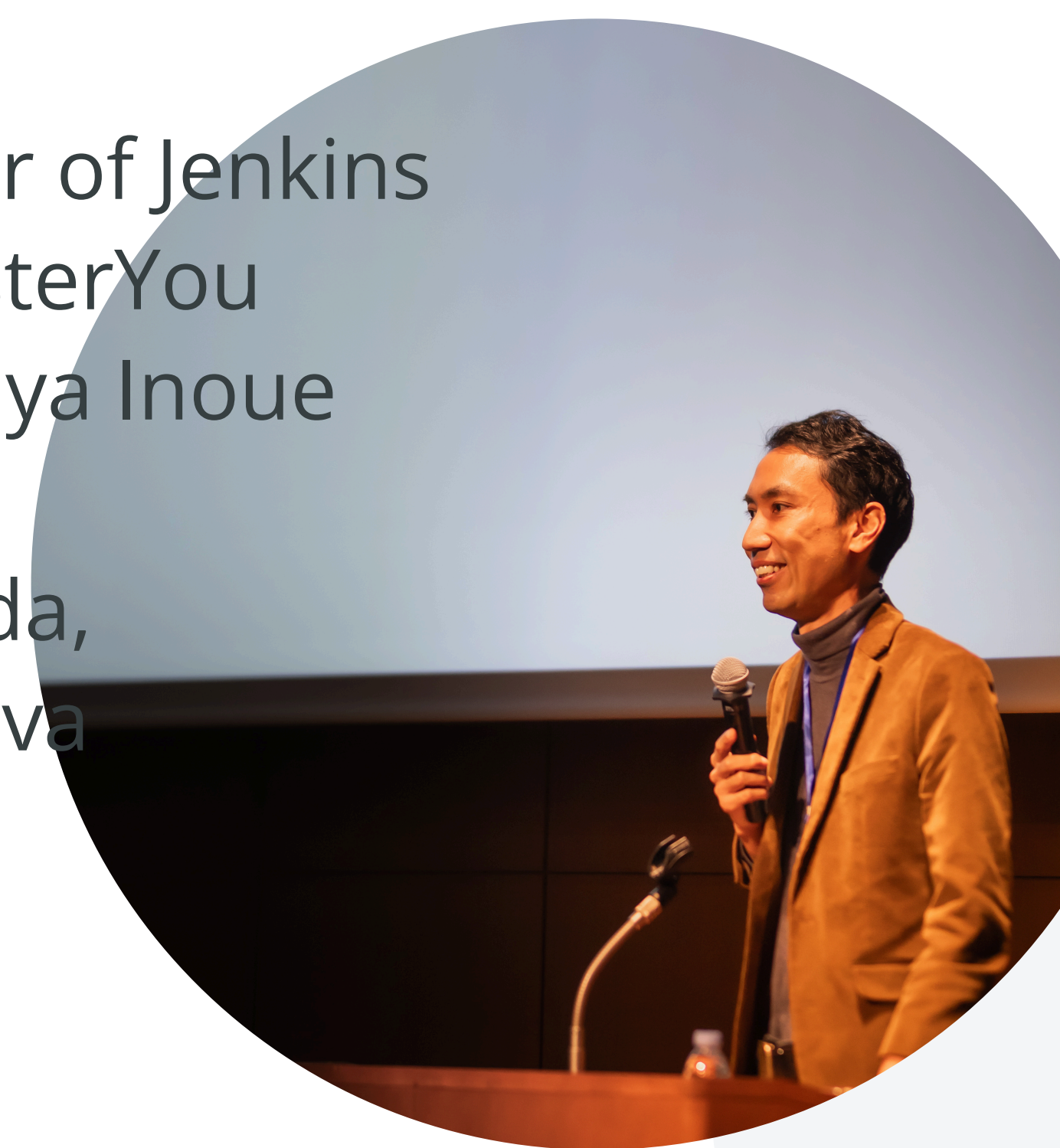


Program

[TTF 2024 Photos Link](#)
[Highlight Video Link](#)

We are preparing format improvements and more gamification, but to have an idea, this was the speakers' lineup at TTF 2024:

- **Keynote:** Kohsuke Kawaguchi, Creator of Jenkins
- **Keynote:** Baris Sarialioglu, CEO at TesterYou
- **Workshops:** Altug Bilgin Altintas, Shinya Inoue
- **Sessions:** Gloria Chow, Nozomi Ito, Martijn Goossens, Rina Fukuda, Udit Gattani, Galina Naydenova



**2 Keynotes, 2 Hands-on Workshops,
6 regular talks, 4 sponsor talks**

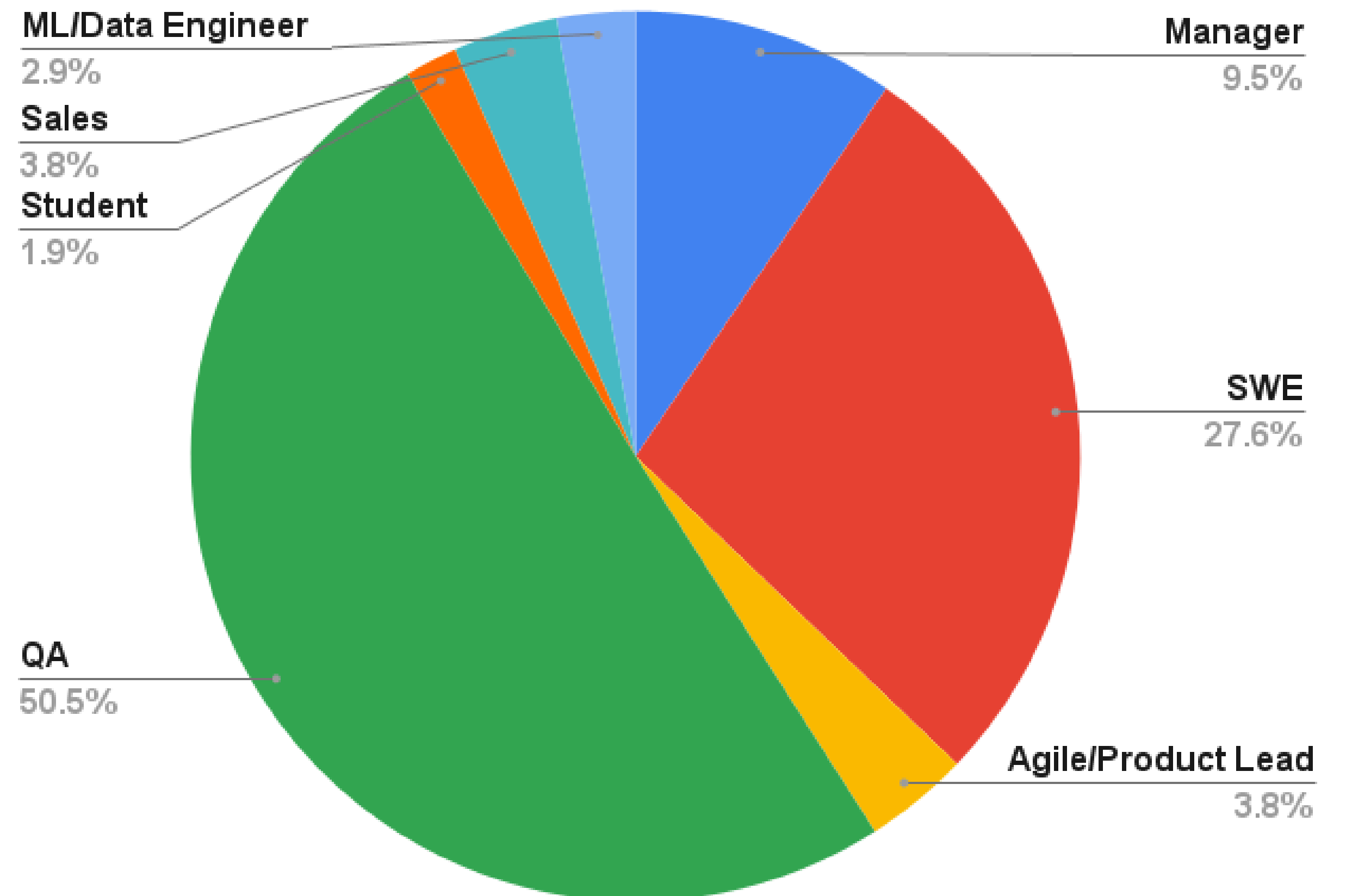
Target Audience

Full TTF 2024 [Report Link](#)

Tokyo Test Fest brings together professionals from various disciplines across software and product development.

- QA Engineers
- Software Engineers
- Product Managers
- Agile Practitioners
- ML/Data Engineers
- Many more..

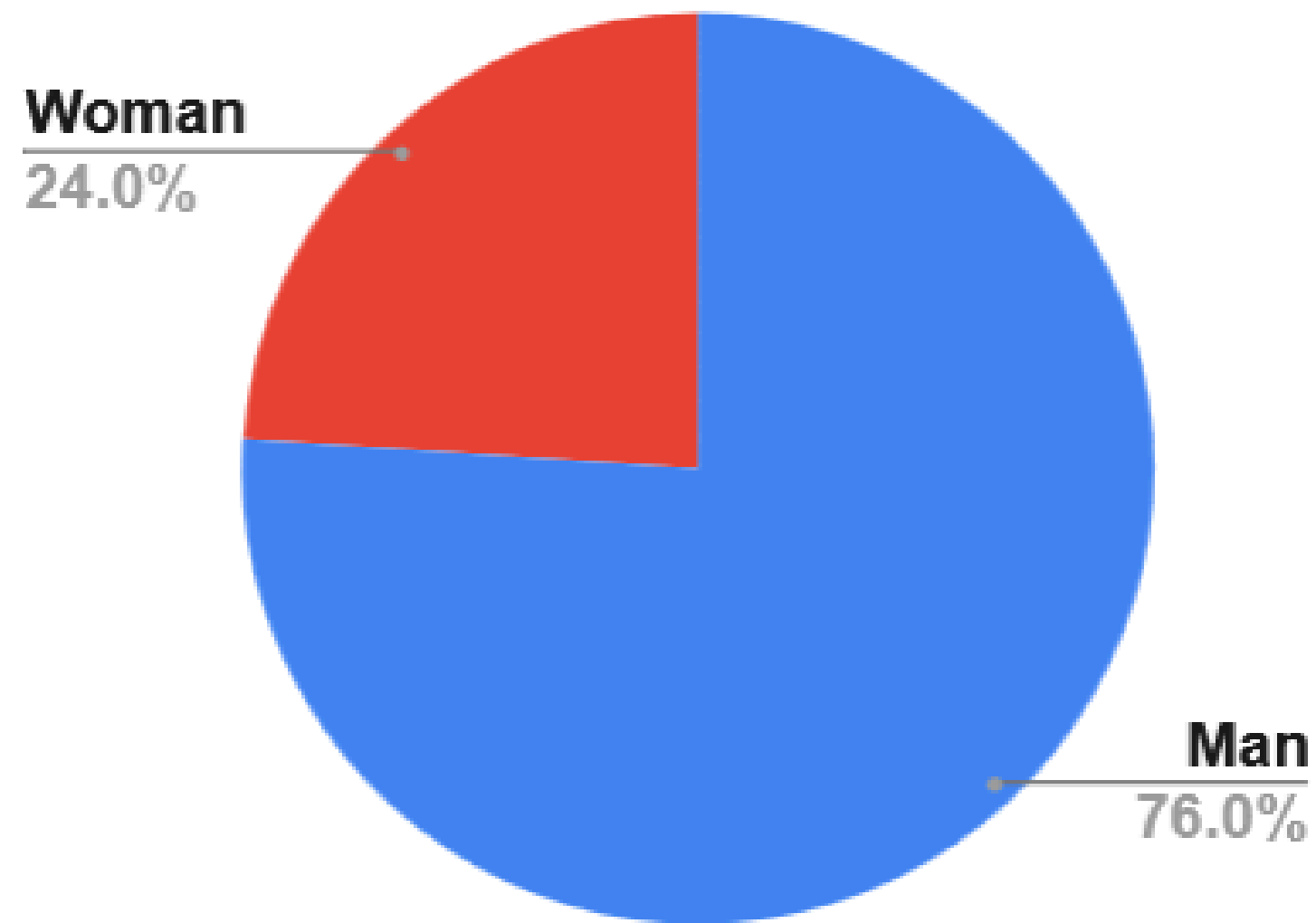
Job Groups



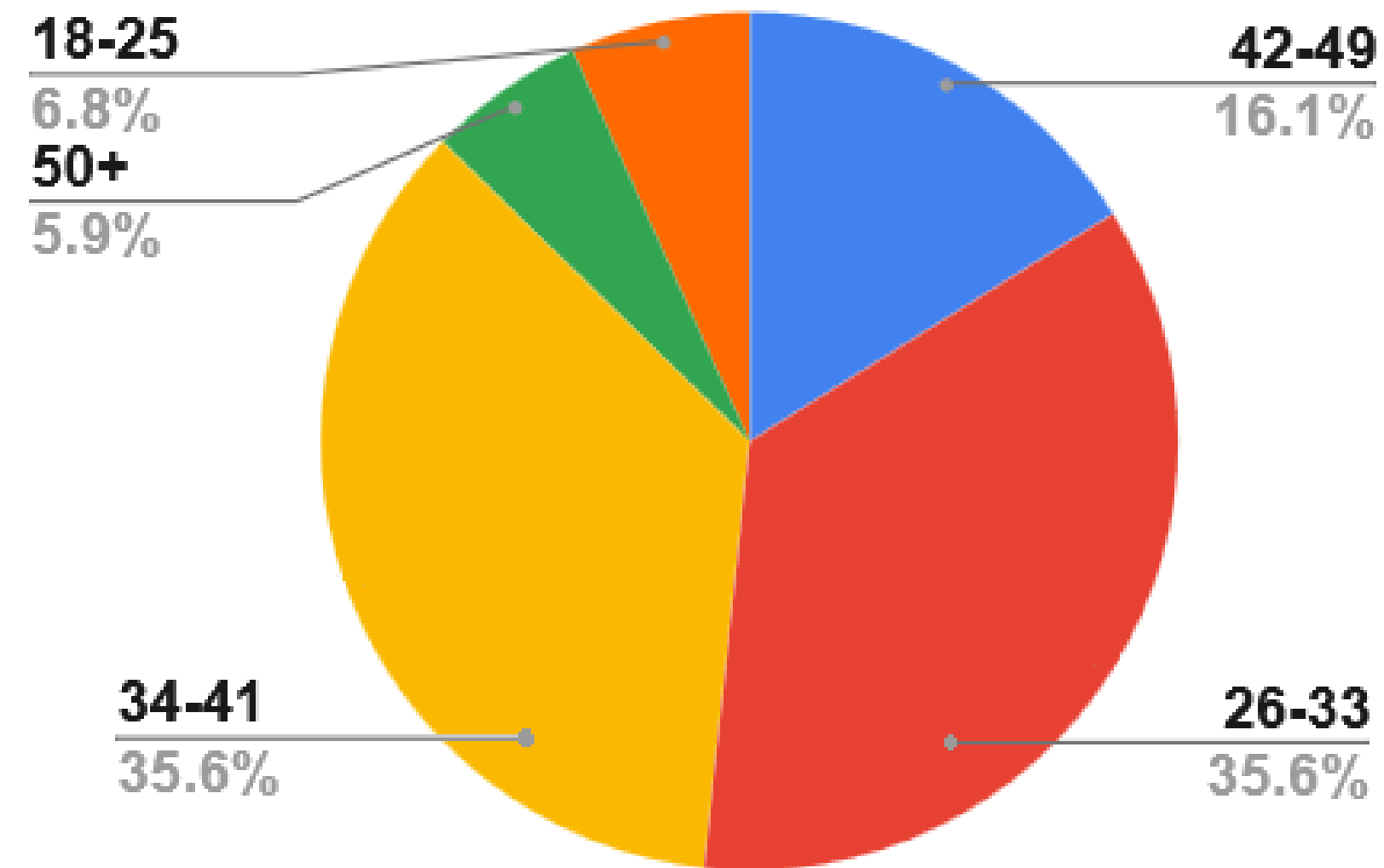
Diversity matters

Full TTF 2024 [Report Link](#)

Gender



Age

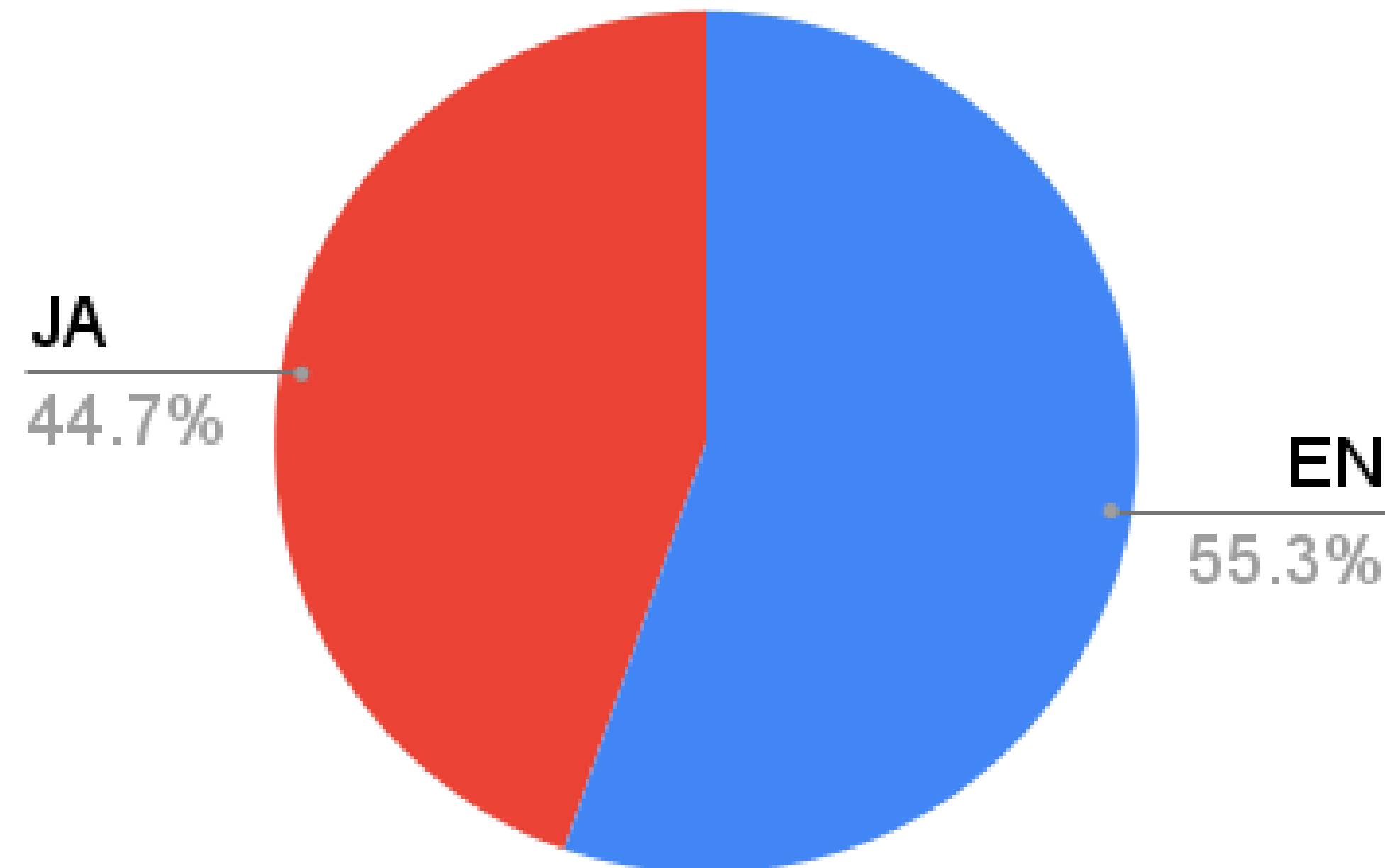


We value diversity and welcome all passionate about software quality, regardless of background. We believe diverse teams lead to more innovative solutions, creating an inclusive environment where everyone feels respected and valued. Our vision has been reflected in TTF 2024.

Bridging Cultures, Uniting Quality

Full TTF 2024 [Report Link](#)

Language



Having this mission and vision of being a window of Japan opening to the world, we are proud to see it realized with almost half-half audience representation.

We had attendees from

26 countries

Why to come

Recruitment Advantage

Strengthen your international recruitment efforts. Reach the most outstanding engineers enthusiasts.

Raise your visibility

- Employer Branding & Enhancement
- Grow your business
- Cultivate your company culture for a global audience!
- Present your product, and talk to the audience about your services and solutions. You can offer trial periods to all attendees and ask for their feedback.



Partner packages - Tokyo Test Fest 2025	Platinum (max. 2)	Gold (max. 5)	Silver (max. 10)	Bronze (unlimited)
Speech - live or recorded video	10 mins	5 mins	-	-
Sponsor Booth in the expo area	✓	✓	✓	-
Tickets to the Conference	10 tickets	6 tickets	3 tickets	2 tickets
Participants List*	✓	-	-	-
Social Media Posts before the event	3 times	2 times	1 time	-
Logo, description and link on the webpage of the event and in ads	✓	✓	✓	✓
Prices	900,000 JPY 6000 USD	550,000 JPY 3750 USD	300,000 JPY 2650 USD	100,000 JPY 650 USD

*Those who accepted the following during the registration: "Would you like to be contacted by any of the partners of Tokyo Test Fest with a job or other opportunities?"

Additional Opportunities

Be the Sponsor of the Tokyo Test Fest

Do you have any other ideas? Do not hesitate to let us know and let's discuss the details together!



Get in touch with us

 info@tokyotestfest.jp

 [@tokyotestfest](https://twitter.com/@tokyotestfest)

 [tokyotestfest](https://www.linkedin.com/company/tokyotestfest)

 tokyotestfest.com



takuya.suemura@tokyotestfest.jp

[Takuya Suemura](#)



csilla@tokyotestfest.jp

[Csilla Kohl](#)



mesut@tokyotestfest.jp

[Mesut Durukal](#)