



# 2024

# TOKYO TEST FEST MANIFESTO

Japan's largest software quality conference and expo

#### **Event Information**

Tokyo Test Fest (TTF) is a brand-new international conference in Tokyo. It is crafted to be organized annually and the first event will happen on November 15, 2024. TTF is an onsite only, full-day event in the heart of the city which is available for more than 400 participants.

Date: November 15, 2024

Time: 09.00 - 18.00

Venue: KFC Halls and Rooms, Ryogoku



#### Mission and Vision

We aim to contribute to the **enhancement of the software quality** landscape in Japan and strengthen its integration with the global tech community by providing a platform for both seasoned experts and budding enthusiasts.



#### Message from the Head of TTF, Mesut Durukal

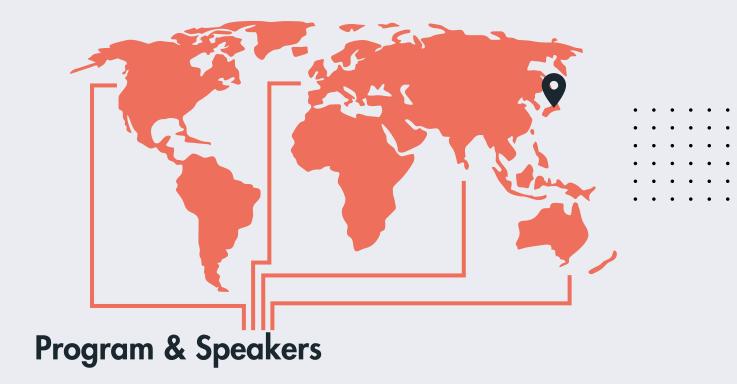
Since relocating to Japan, I always had an ambition to launch an international conference and leverage my expertise in the vibrant setting of this beautiful country.

By having a wealth of conference organizing experience from around the globe and a huge network, I could not wait anymore to initiate a platform where both Japanese and English-speaking tech communities can converge. TTF aims to facilitate learning, networking, and create an environment where participants can enjoy themselves while engaging with cutting-edge ideas and industry leaders.

#### Language

Most talks will be in English. For those, who speak only Japanese, we will have **professional simultaneous interpretation**. So you can attend to the event if you speak any of:

- English
- Japanese



The program is composed of keynotes, regular talks, participant-involved fun activities, networking sessions, coffee breaks, lunch, open buffet with delicious food. There will be an exhibition area for the sponsors of TTF where they will demonstrate their products and test tools.

Speakers are chosen in a diverse manner both in terms of persons and the expertise. They are world-wide known domain experts and are coming to Tokyo to meet with the Japanese community from all around the world from the USA to Europe & from Asia to Australia.

## **Topics & Who Should Attend**

Tokyo Test Fest is a software test conference. Apparently, people in QA organization are the directly relevant people. But in today's world, all disciplines are very close to each other and a scenario in which you are not aware of other software disciplines and you are isolated from them is not possible. Most companies started to merge QA and Dev teams and when we are talking about <tests>, it refers to all levels, starting from unit level to system (E2E) level. So, it concerns developers, testers and delivery managers.

# Quality is everyone's responsibility. It can not be achieved by, (so should not be left to) single individuals.

On top of that, we all know the importance of Artificial Intelligence (or more specifically Machine Learning and even Large Language Models). Therefore, the event addresses to:

- Test Automation Engineers
- Developers
- Manual Testers
- Product Owners and Managers
- Team Leaders and Managers
- Agile Practitioners
- Students, New graduates and people want to start their career
- Anyone, interested in:
  - Software and Product Quality Assurance Practices
  - Test Automation Principles and Experiences
  - Using ML in daily work
  - Future of SW development
  - o Quality aspects: Accessibility, Performance, UI/UX, and others.
  - Creative thinking and Quality Mindset
  - Teamwork and Agile Stories
  - Culture and soft skills.

### What to Expect

Why you should not miss this opportunity:

- Meet with awesome speakers of TTF and have a chance of networking with them
- Listen to hot topic contents and have insights about the novel approaches
- See experiences of other people in the same industry
- Develop your career by interacting with, and learning from other software professionals
- Explore testing tools and training programs in the exhibition area.

#### Contact us

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