



Tokyo ̄est Fest

15 November 2024

Full day onsite, Tokyo.

Call for Partners

Tokyo Test Fest is a brand new event in the field of Software Quality in Japan. It is crafted to provide a platform where both Japanese and English-speaking tech communities in Japan can meet with international keynote speakers, learn, make connections and most importantly have fun!



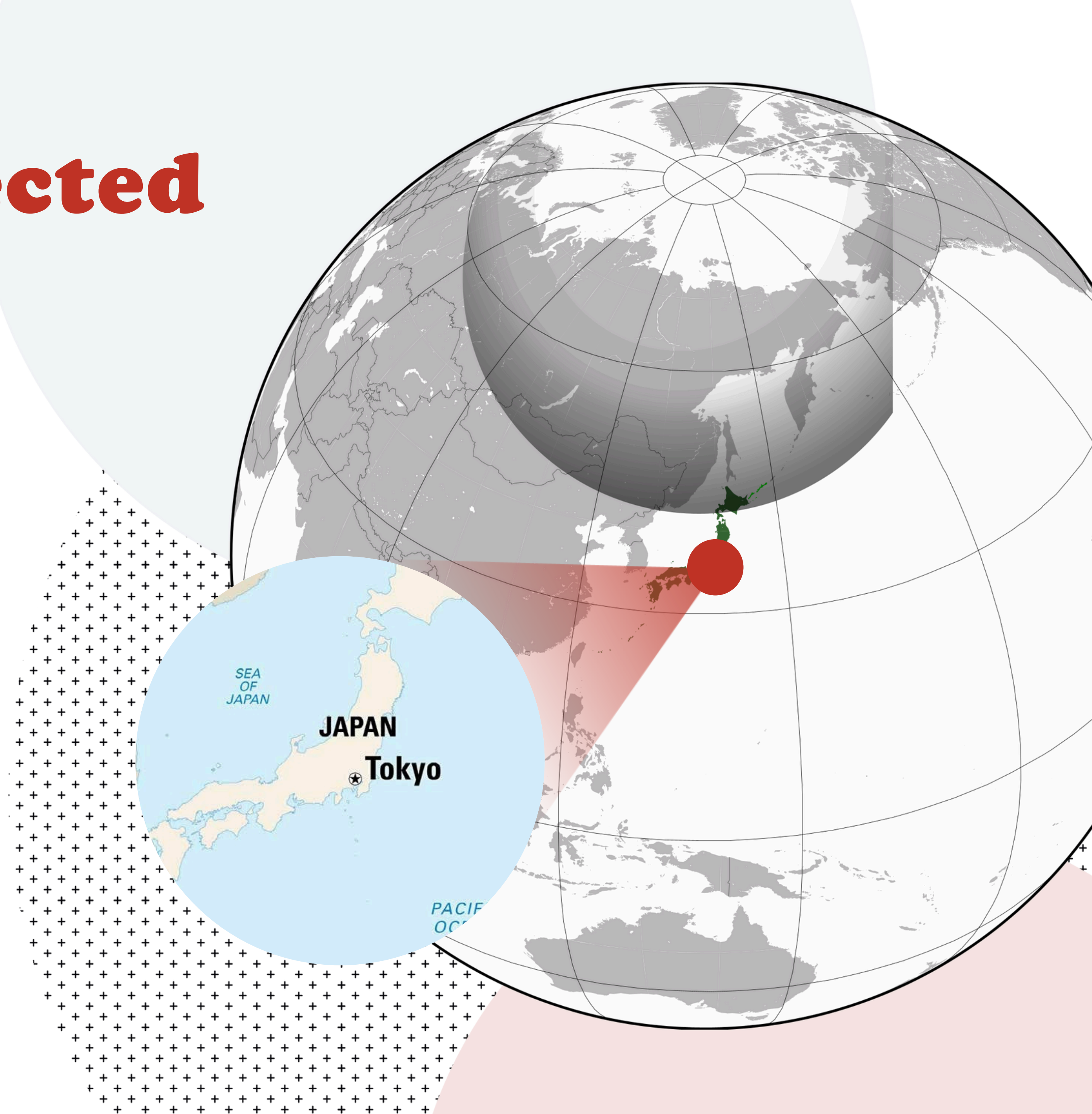
Mission & Expected Numbers

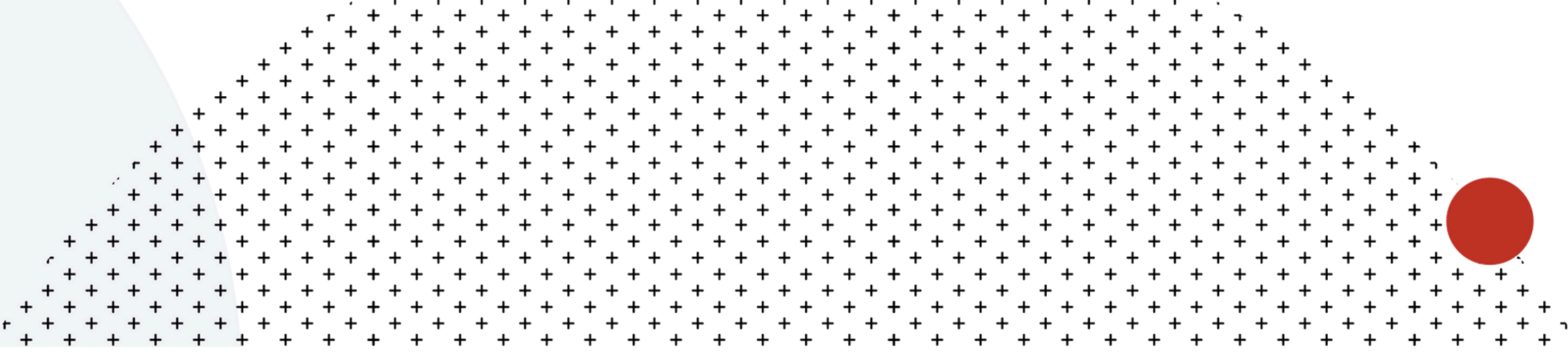
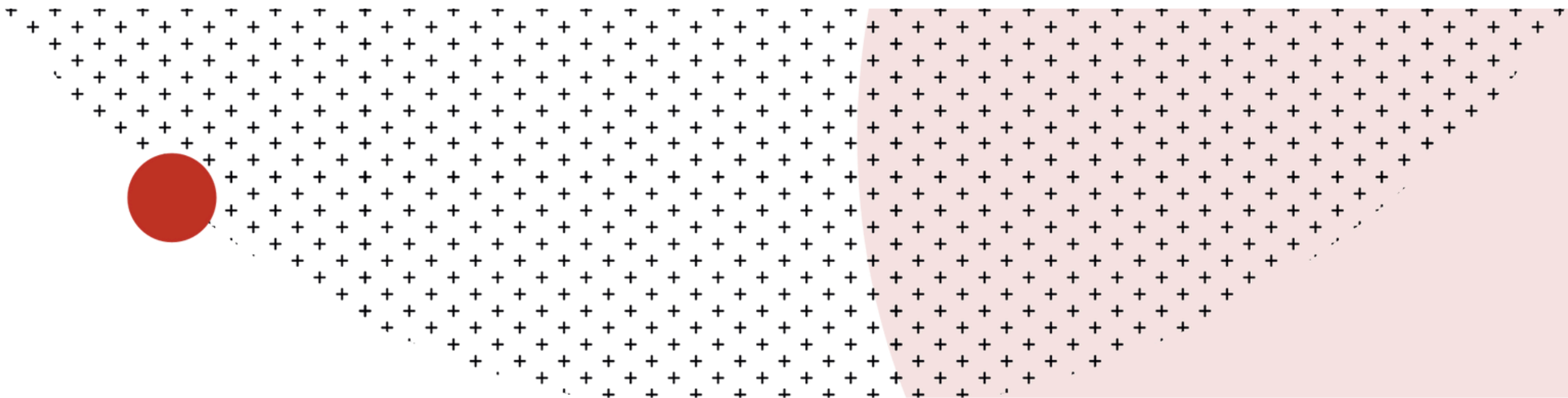
The mission of the conference is to enhance the software quality landscape in Japan and strengthen its integration with the global tech community by providing a platform for both seasoned experts and budding enthusiasts.

We expect

400+ attendees

to the conference from all around the world.



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- TTF is primarily aimed at Software Testers and Test Analysts, QA Engineers, Developers, Test Managers, Team Leads.
 - We expect participants mainly from the IT, Telecom and Financial Sector
 - Diversity is important to us. At Tokyo Test Fest, we value diversity and welcome all passionate about software quality, regardless of background. We believe diverse teams lead to more innovative solutions, creating an inclusive environment where everyone feels respected and valued. Our commitment to promoting diversity and inclusion encourages collaboration and mutual respect in improving software quality.
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Why to come

Recruitment Advantage

Strengthen your international recruitment efforts. Reach the most outstanding engineers and computer scientists from Tokyo, from Japan and from the Asian-Pacific Region. Talk about your company and its open positions and answer their questions at your sponsor booth.

Raise your visibility

Increase your online presence with awareness opportunities (social presence, newsletters, additional events) and unlock new market potentials.



Why to come

Employer Branding & Enhancement

Cultivate your company culture for a global audience!

Grow your business

Present your product at your booth, talk to the audience about your services and solutions and you can even offer trial periods to all attendees and ask for their feedback.



Partner packages - Tokyo Test Fest 2024	Platinum (max. 1) SOLDOUT	Gold (max. 2) 1 LEFT	Silver (max. 5) 3 LEFT	Bronze (unlimited) HOT
Speech - live or recorded video	10 mins	5 mins	-	-
Sponsor Booth in the expo area	10 m ²	7 m ²	5 m ²	-
Tickets to the Conference	10 tickets	6 tickets	3 tickets	2 tickets
Participants List*	✓	-	-	-
Social Media Posts before the event	3 times	2 times	1 time	-
(content provided by the partner)	2 times	1 time	-	-
Logo, description and link on the webpage of the event and in ads	✓	✓	✓	✓
Prices	700.000 JPY 4800 USD	450.000 JPY 3100 USD	300.000 JPY 2100 USD	75.000 JPY 500 USD

*Those who accepted the following during the registration: "Would you like to be contacted by any of the partners of Tokyo Test Fest with a job or other opportunities?"

Additional Opportunities

Be the Sponsor of the Tokyo Test Fest

Do you have any other ideas? Do not hesitate to let us know and let's discuss the details together!



Get in touch with us



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tokyotestfest.com